



# Own a Franchise That Puts People First

synergyhomecarefranchise.com

## Welcome to SYNERGY HomeCare!



### Join the Premier Home Care Franchise

At SYNERGY HomeCare, our "Care for Everyone" philosophy creates a unique value proposition for our franchisees and the families they serve.

Since 2001, SYNERGY HomeCare has established itself as the nonmedical home care provider for all ages, including the disabled, the elderly and those recovering from illness and surgery. Not only does SYNERGY HomeCare offer tremendous opportunities for creating a robust business, but we also provide our communities with essential services that give our clients the ability to maintain their everyday lifestyles.

Today you stand at the brink of a home care industry that is destined for exponential growth. There are currently almost 50 million seniors aged 65 or older in the United States, and through 2028, 70 million baby boomers will turn 65. That's ten thousand more each day!

#### **Build a Business That Cares**

Join the brand that has delivered more than 55 million hours of care to the families we care for.



## **SYNERGY HomeCare History**





"It's not so much our controlled, fast-paced growth that makes us different, it's the fact that this is sustainable, supported growth."

Peter Tourian Founder & Executive Chairman In the 1990s, SYNERGY HomeCare's Founder & Executive Chairman, Peter Tourian, seized his first business opportunity. He created Synergy Staffing, a medical staffing company, and led the business to success. In the process of growing that company, Peter recognized an emerging need for nonmedical home care. While it was a much-needed service, the concept was still underutilized at the time. Yet, the industry was poised for expansion as waves of baby boomers became seniors.

In 2001, with meticulous research and planning, Peter introduced SYNERGY HomeCare, a service provider that offers dependable, professional and affordable in-home care. He offered services to those in need, regardless of age, and built upon his experiences to create the industry's most reliable home care brand.

Today, with hundreds of locations across the country and many more in development, it's the franchisees who keep our industry rankings phenomenally high year after year. Together, we earn each of these accomplishments by going above and beyond for our clients.

## Become a Leader in the Home Care Industry



### **Our Advantage is Your Opportunity**

SYNERGY HomeCare is a leading brand in this vastly expanding industry, and for good reason. We equip our franchisees with world-class support and a proven business model positioned for growth. Our successful franchisees come from a variety of backgrounds and skill sets, but they have the common desire to build a business that serves others.

If you are looking to start a rewarding business, you'll find SYNERGY HomeCare to be an ideal fit. To qualify for consideration, franchise candidates need no direct home care industry experience. With the right work ethic, a reasonable start-up investment and commitment to the SYNERGY HomeCare programs and processes, you'll have the chance to run a franchise that is unbelievably rewarding, personally and professionally.

### As a SYNERGY HomeCare Franchisee, You'll Have:

- Marketing, training and support as you build your franchise
- Over 360 territories giving you the power of a national franchise network
- A dedicated start-up coach that provides customized support for your individual franchise
- Ongoing assistance available for software, training and beyond
- Insights and training from home care industry experts
- Multiple revenue streams to build your recession-resistant business
- Web-based, SYNERGY HomeCare technology to streamline management of business operations, human resources, customer relationship management and accounting.

### SYNERGY HomeCare Centers Around People

We care for our franchisees, for our employees and for our clients. We offer you the tools and resources necessary to thrive in this booming industry. All you need is the dedication to build a business of your very own.





## **Estimated Initial Investment**

#### Franchisee

Type of Expenditure	Amount (Low–High)	Method of Payment	When Due	Payment Recipient
Franchise Fee	\$27,000 to \$94,000	Cashier's Check or wire transfer	Upon Signing Franchise Agreement	Us
Real Estate/Rent	\$1,200 to \$5,500	As Arranged	Before Beginning Operations	Lessor
Utility Deposits	\$0 to \$300	As Arranged	Before Beginning Operations	Utilities
Leasehold Improvements	\$0 to \$1,500	As Arranged	Before Beginning Operations	Third Parties
Furniture, Fixtures & Equipment	\$500 to \$3,000	As Arranged	Before Beginning Operations	Third Parties
Software	\$750 to \$1,000	As Arranged	Before Beginning Operations	Third Parties
Computers and Printer	\$1,000 to \$3,500	As Arranged	Before Beginning Operations	Third Parties
Insurance (including Fidelity/Crime Coverage)	\$1,375 to \$4,600	As Arranged	Before Beginning Operations	Third Parties
Signage	\$100 to \$1,000	As Arranged	Before Beginning Operations	Third Parties
Office Equipment & Supplies	\$750 to 3,000	As Arranged	Before Beginning Operations	Third Parties
Training	\$1,000 to \$2,500	As Arranged	Before Beginning Operations	Third Parties
Licenses & Permits	\$0 to \$5,000	As Arranged	Before Beginning Operations	Licensing Authority
Legal & Accounting	\$500 to \$3,000	As Arranged	Before Beginning Operations	Attorneys and Accountants
Compliance Guidance	\$1,000 to \$1,000	As Arranged	Before Beginning Operations	Third Parties
Dues & Subscriptions	\$0 to \$500	As Arranged	Before Beginning Operations	Third Parties
Additional Funds – 3 Months	\$3,816 to \$31,318	As Arranged	As Necessary	You Determine
TOTAL <sup>17</sup>	\$38,991 to \$160,718			

We anticipate that you will incur the above estimated initial expenditures in the establishment of your Franchised Business. All fees paid to our Affiliates or us are non-refundable under any circumstances once paid except as provided in Item 5 of our Franchise Disclosure Document. Fees paid to vendors or other suppliers may or may not be refundable depending on your vendors and suppliers.

## **Your Next Steps**

### 1

2

#### **Request Information**

After filling out the Information Request Form, our director of franchise development will be in contact to set up an initial call with you. Or, you can call our call center any time at

#### 888-578-5357.

#### Fill Out a Request for Consideration Form

This online form is confidential and provides us with a quick snapshot of your experience, skill sets, financial position and reasons for wanting to join our franchise family. This allows us to determine whether or not we'll be a good fit.

3

#### Review the Franchise Disclosure Document

After we've approved your request for consideration, you'll receive a copy of our Franchise Disclosure Document (FDD). This document contains system information about our company history, corporate staff profiles, general franchise agreement, financial performance representation, total investment breakdown and fees, training, marketing and support, and a wealth of additional information.

4

#### Validate with Our Franchisees

You will have the opportunity to talk with the people who are operating SYNERGY HomeCare businesses every day—our franchisees. This is a great time to learn about their experiences as franchisees and have candid conversations with key players in the system.

### 5

#### Meet the Team Day

Meet The Team Day includes a full day of presentations by the leadership teams at our headquarters in Gilbert, AZ. A series of experts will present everything you need to know about the franchise. They will also be available to answer any and all questions about your new business.

6

#### Franchise Agreement and Funding

After the successful completion of your Meet The Team Day, you will be offered the opportunity to purchase a franchise territory. A specific Franchise Agreement will be executed and you'll be on your way to opening your very own SYNERGY HomeCare franchise.



#### **Complete Training**

Our training starts with your personal start up coach who will help you every step of the way in getting your business launched. Once you are ready to open your office, you'll complete your training at our Franchise University at our Support Center in Gilbert, AZ.

8

## **Congratulations!** You're in Business!





Take the First Step Toward a Brighter Future Contact SYNERGY HomeCare Today



# Care for Everyone®

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This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require that we provide you with a Franchise Disclosure Document, a copy of which can be obtained by contacting the franchisor, SYNERGY HomeCare Franchising, LLC at 1757 E. Baseline Road, Suite 124, Gilbert, AZ 85233 or 1-877-432-2692. MN Reg #8922

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